



The Group of 78
Le Groupe des 78

Group of 78 Annual Policy Conference

September 23 – 25, 2011

Cartier Place Suite Hotel, 180 Cooper St., Ottawa

SPEAKERS

Tony Clarke

Executive Director, Polaris Institute

“The World Economy: Who’s Really in Charge? The Crisis of Global Economic Governance”



Tony Clarke is the founder and director of the Polaris Institute in Ottawa which works with community groups and social movements on international economic and trade justice issues. One of the Institute’s main priorities has been research and analysis of the role of transnational corporations in public policy making. Tony is the author or co-author of several books including *Silent Coup: The Big Business Takeover of Canada [1997]*; three books on the MAI [the proposed Multilateral Agreement on Investment, 1997-8]; *Global Showdown: How the New Activists are Challenging Global Corporate Rule [2001]*; and *Blue Gold: The Corporate Theft of the World’s Water [2002]*. He was a founding member of GATT-Fly, an inter-church coalition in international trade and investment issues in the 1970s and 80’s; national chair of the Action Canada Network, the coalition of civil society organizations which mobilized public opposition to CUSTA and NAFTA, between 1987 and 1993; and a founder of the Our World Is Not For Sale network which has spearheaded international civil society work on trade justice in relation to the WTO since the infamous ‘battle of Seattle’ in 1999. Tony has been a speaker at numerous international events, including the World Social Forum, and has helped build new north/south alliances on water and climate justice issues. He holds a master’s and doctoral degree in social ethics from the University of Chicago and was the national co-director of social justice for the Canadian Conference of Catholic Bishops between 1975 and 1994. In 2005, he was awarded Sweden’s Right Livelihood Award [better known as the Alternative Nobel prize] for his contribution to international water and trade justice issues.

Tony Burman

Former managing editor and head of strategy for the Americas, Al Jazeera English, Velma Rogers Graham Research Chair in News Media and Technology, Ryerson University School of Journalism.

“The Economic Roots of the Arab Spring: What Does the Future Hold?”



Tony Burman was managing director of Al Jazeera English from 2008-2010 head of strategy for the Americas from 2010 - 2011.

During his time as the channel’s head based in Qatar, Tony guided AJE’s growth in North America, including its launch in Washington, D.C., and on every major cable and satellite platform in Canada. AJE is now available in more than 100 countries, and its worldwide audience reach more than doubled during his time as managing director.

Based in Washington and Toronto, Tony’s role as Head of Strategy for the Americas was to oversee AJE’s efforts to expand its reach and reputation in the U.S. and Canada as the world’s leading global news provider. Under his leadership, AJE has been widely recognized for its groundbreaking reporting from the Middle East, Africa, Asia, Europe, and the Americas. While Tony was serving as managing director, the channel received international acclaim for its news and programming, including awards and nominations

from the International Emmys, the Monte Carlo Film Festival, and the Royal Television Society.

Before coming to AJE, Tony was editor-in-chief and executive director of the Canadian Broadcasting Corporation (CBC News) for nearly eight years. During his career with CBC (which spanned more than three decades), Tony was an award-winning news and documentary producer with field experience in more than 30 countries, including the Middle East, Africa, Europe, the U.S., and Latin America. In September, Tony was appointed Velma Rogers Graham Research Chair in News Media and Technology at Ryerson University’s School of Journalism.

Panel 1: “Can Democracy Survive the New Capitalism?”

Gordon Ritchie

Former Deputy Minister & Ambassador, Author and Corporate Director



Gordon is principal advisor to Hill & Knowlton Canada, and served from 1999 to 2009 as chairman of the public affairs practice. As ambassador for trade negotiations, Gordon was one of the principal architects of the Canada-U.S. free-trade agreement. He is the author of Wrestling with the Elephant: the inside story of the Canada-US trade negotiations. Other senior posts during his 22-year career of public service have included associate deputy minister of the Department of Regional Industrial Expansion and deputy secretary of the Ministry of State for Economic Development. In recent years, Gordon advised the Government of Canada on a number of controversial issues; chaired the Advisory Committee on direct-to-home satellite television broadcasting; and served as senior advisor to the Government of Canada in negotiations with the U.S. over trade in softwood lumber. He is a member of the Panel of Senior Advisors to the Auditor General for Canada. He is a frequent commentator in the English and French media. Gordon founded his own consulting company, Strategic Inc., in 1988 and has served on the boards of leading Canadian corporations in the communications, transportation, mining, banking, insurance and food processing industries. He and his wife Marg have two children, four grandchildren and a dog. He is a sea kayaker and a competitive chessplayer.

Roy Culpeper

Distinguished Research Fellow, The North South Institute; Senior Fellow, School of International Development and Global Studies, University of Ottawa, Adjunct Professor, School of Public Policy and Administration, Carleton University



From 1995 until 2010 Roy Culpeper was President and Chief Executive Officer of The North-South Institute, Ottawa. Prior to being appointed President he served as the Institute’s Vice-President, Research, and Program Director, international finance and debt. Earlier in his career he was an official at the World Bank, the federal Department of Finance, and the Department of External Affairs, and the provincial Planning Secretariat in the Government of Manitoba. From January until May 2011 he was Fulbright Canada Visiting Research Chair at the Woodrow Wilson International Center for Scholars in Washington, D.C. He is currently a Distinguished Research fellow of The North-South Institute, Senior Fellow of the University of Ottawa’s School of International Development and Global Studies, and Adjunct Professor at the School of Public Policy and Administration, Carleton University.

Roy Culpeper was born in Karachi, Pakistan and has lived in Canada since 1959. He was educated at the University of Toronto where he earned a Ph.D. in Economics. He has several publications in the field of international finance and development. He is an avid jogger and swimmer and a lover of opera.

Manfred Bienefeld

Professor, School of Public Policy and Administration and the Institute of Political Economy, Carleton University



Manfred Bienefeld has been a full professor at Carleton University since 1986, where he is cross-appointed to the School of Public Policy and Administration and the Institute of Political Economy, and has been an elected member of Board of Governors and Senate. He has had a lengthy academic career as economist, teacher, author and consultant on national and international issues, having worked for many leading international organizations as well as for national governments and civil society organizations in Africa, Asia and Latin America. His main research focus has been the tension between deeper international integration and democratic national policy making, with special reference to the issues raised by the deregulation of trade and finance, the impact of financial instability and the changing need and scope for industrial policy. His list of publications includes three books, chapters in 31 others and scores of published papers. He taught at the London School of Economics, the University of Dar es Salaam and the Institute of Development Studies in Sussex, England before coming to Carleton. During his recent sabbatical he was invited to teach and to deliver a series of lectures on the current transformation of the international development debate at L.S.E., the University of Aalborg and the Autonomous University of Zacatecas. He has also addressed the Group of 78 on several previous occasions, and is currently serving on the Group of 78 Board of Directors.

Panel 2: “Sustaining Democracy (in a Globalized World): A Renewed Role For Canada?”

Bruce Campbell

Executive Director Canadian Centre for Policy Alternatives



Bruce Campbell has been the Executive Director of the Canadian Centre for Policy Alternatives since 1994. Beyond his administrative responsibilities, he is the author of many articles and reports on national and international public policy issues, and is a frequent media commentator and conference presenter. He has appeared regularly as a witness before Commons and Senate committees, and before the U.S. Congress. For many years Bruce coordinated the Centre’s flagship Alternative Federal Budget. He is co-author or editor of five books including: *Straight Through the Heart: How the Liberals Abandoned the Just Society* (with Maude Barlow); *Living with Uncle: Canada-US Relations in an Age of Empire* (with Ed Finn); and, *Medicare: Facts, Myths, Problems & Promise* (with Greg Marchildon).

Before coming to the CCPA Bruce’s career path took a number of twists and turns: as a researcher with the North South Institute; as a trade policy analyst and legislative assistant with the federal NDP caucus; and as a senior economist with the Canadian Labour Congress. He holds an MA from the Paterson School of International Affairs, Carleton University.

Susan Spronk

Assistant Professor, School of International Development and Global Studies, University of Ottawa



Susan Spronk is assistant professor in the School of International Development and Global Studies. Her research focuses on the experience of development in Latin America, more specifically the impact of neoliberalism on the transformation of the state and the rise of anti-privatization movements in the Andean region. Her latest research project examined the role of public sector unions and social movements in promoting the democratic reform of public water utilities in Bolivia, Peru, and Ecuador. She obtained her PhD in Political Science from York University. Prior to joining the University of Ottawa faculty, she completed a post-doctoral fellowship at Cornell University. She is also a research associate with the Municipal Service Project (2008-2013), an IDRC-funded research project that focuses on policy alternatives in municipal service delivery in Africa, Asia and Latin America. Her SSHRC-sponsored research project (2011-2014) focuses on local democracy and water service delivery in Bolivia and Venezuela.

Michel Chossudovsky

Professor Emeritus, Economics Department, University of Ottawa; Founder and Director of the Centre for Research in Globalization



Michel Chossudovsky is an award-winning author, Professor of Economics (Emeritus) at the University of Ottawa. He is the Founder and Director of the Centre for Research on Globalization (CRG), Montreal and Editor of the globalresearch.ca website.

He is the author of *The Globalization of Poverty and The New World Order* (2003), *America’s “War on Terrorism”* (2005), *The Global Economic Crisis, The Great Depression of the 21st Century*, (Editor, 2010), *Towards a World War Three Scenario*, *The Dangers of Nuclear War* (2011). He is also a contributor to the *Encyclopaedia Britannica*. His writings have been published in more than twenty languages.